ShipperHQ

Do You Need More Than Native?

Most eCommerce platforms come with built-in shipping settings that cover the basics, and that's a great place to start. But as you add carriers, products, locations, and customers, those basics can start costing you margin and sales.

The 2-Min. Shipping Checkup

Check each box that sounds like your store, then add up your checks to see where you land in the results below.

WHAT YOU SELL

- [ ] Your products range in size from small to big and bulky
- [ ] You sell perishables or time-sensitive products, where on-time delivery is non-negotiable
- [ ] You sell restricted or regulated items (like hazmat or alcohol) that can only ship by certain carriers, methods, or destinations

YOUR CARRIERS & RATES

- [ ] You use your own negotiated rates with several carriers
- [ ] Some orders are big or heavy enough for LTL freight, or you use regional carriers
- [ ] You need to be able to import and export table rates
- [ ] You manage dozens or hundreds of shipping rules and rates
- [ ] You've noticed carrier surcharges eating into your margin

HOW YOU PACK

- [ ] Some orders need more than one box
- [ ] Some products always ship separately, in a fixed set of boxes, or in a master case

YOUR DELIVERY PROMISE

- [ ] Your products have different lead times (e.g., made to order, preorders, dropship)
- [ ] You want accurate shipping costs and delivery dates on your product pages, where shoppers (and AI shopping agents) look

YOUR CUSTOMERS & LOCATIONS

- [ ] You need to segment shipping rates and rules by customer group or account
- [ ] You ship from more than one warehouse or offer in-store pickup

WHAT YOUR NUMBERS SAY

- [ ] Your carrier bill regularly comes in higher than what you charged at checkout
- [ ] You suspect shoppers are abandoning their carts at the shipping step
- [ ] Your team spends hours each week on manual freight quotes or shipping workarounds

Your Score

Checked any row highlighted in red? Start at the 4-7 card. Native shipping generally can't handle these scenarios.

0-3 checks

Native's got you.

Your shipping is simple enough for built-in tools. Keep your settings current and check carrier invoices now and then. If anything shifts, give us a call.

4-7 checks or any red row

Time for a huddle.

You may be losing margin, or sales, in ways native shipping can't catch. Let's look at your setup together.

8+ checks

You've outgrown native.

You're likely leaving money on the table on every order. A dedicated shipping platform gives you the control to show accurate rates and delivery dates, and to protect your margins.

Want a second set of eyes?

Book a free 1:1 checkout review with a ShipperHQ shipping expert.

Book your free checkout review →

No pressure, no strings attached.

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